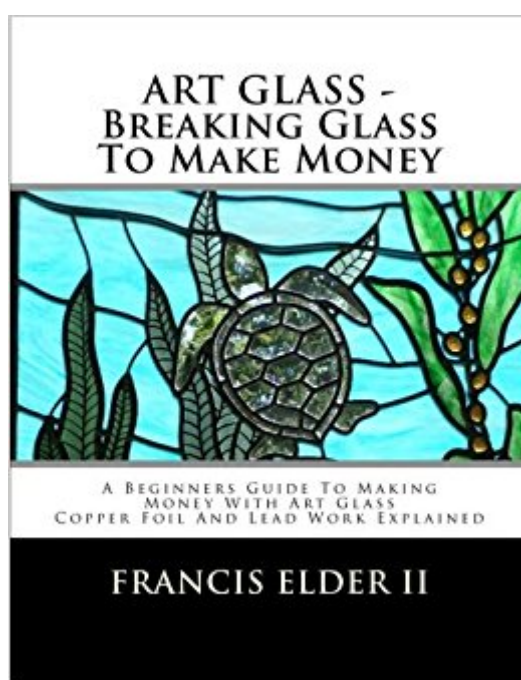


The book was found

ART GLASS - Breaking Glass To Make Money: A Beginners Guide To Making Money With Art Glass - Copper Foil And Lead Explained (Volume 1)



Synopsis

This book encompasses knowledge by the professional glass artist Francis Elder II, who has been doing stained glass and art glass work since 1988. In this book he explains in easy to understand terms the process of going from a part time hobbyist to becoming a paid artisan. This how-to book explains in detail the steps involved that will allow you to follow your dreams of becoming a paid art glass artist. He details areas such as; incorporating yourself into your art, designs and pattern making, efficiency, production, custom work, safety, how to price your work, installation and service calls, where and how to sell, insurance, commission sales, using social media, marketing as a whole, teaching and more.

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Great advice for anyone that wants to get into selling stained glass. A must read even for even the hobbier

Great book for ideas and tips. A must read to prepare for selling your projects. Very informative on various marketing avenues and pricing. Looking forward to Volumes II.

Product was received on time as assured. Great product at a good price.

Lot of good information

I took a stained glass class years ago and since then have occasionally sold a piece here and there. His book has lots of advice for becoming a serious seller of stained glass. Some of his tips include making suncatchers that have broad appeal. I have seen stained glass artists that only produce very taste specific work and then have difficulty selling. He suggests selling at Farmers Markets, which I had never considered before. Lots of great advice that got me thinking!

Good collection of info that the average person might not consider, ranging from things needed to set up for a show to insurance considerations to making the best use of scrap glass that you accumulate. A good read to get you started if you're ready to start selling stained glass pieces to a larger market.

Within 5 minutes, and having just flipped through the pages, I was drawn to one chapter and was given the answer to a problem that I had been having for years! It's remarkable how much I was doing in my business that I hadn't thought was a problem, but giving Mr. Elder half a chance and implementing some of the ideas, has already saved me time, gotten me more exposure, and several new sales! There is ample space on each page, and I will continue to keep notes in these areas to mark the date I tried his advice and how it worked for me. This is a book I have already recommended to my students, and one I sincerely hope you purchase too.

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